

MARCH - APRIL 2021 EDITION

PACIFIC LOGISTICS GROUP

CORPORATE NEWSLETTER

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Connecting Asia
and the World

PLG
PACIFIC LOGISTICS GROUP

MESSAGE FROM CEO

Dear Business Partners,

April marks our 21st anniversary and we would like to thank you for your unwavering support over the years.

We are very proud of what PLG has achieved after 21 years of hard work. The journey was not easy but having the right mindset and attitude is pertinent in this long-distance race, akin to running a marathon.

With the opening of the Tuas Mega Port looming, PLG is preparing itself to meet the expected increase in logistics demand. We are ramping up our efforts to expand our capabilities and operations to reinforce Singapore's status as a Global Hub Port.

We are also channeling our efforts towards innovation and digitalisation to improve our operation efficiency, riding on the domino effect of our strategic advantage to push PLG to the forefront of the industry.

Even as we become more technology-driven, our employees still play an integral role in our operations, participating in upskilling programmes to remain relevant as the industry continues to evolve.

We played host to Minister for Manpower, Josephine Teo, at our PLG Headquarters and briefly shared some of the government initiatives we tapped on to assist with our recruitment and training efforts.

With new developments and projects to prepare PLG for the future, we are excited to see what the next 21 years hold for us.

Yours Sincerely,
Mr Kelvin Lim
Founder and CEO of Pacific Logistics Group

Our Strategic Position Near Tuas Mega Port

Increasing operational efficiency and higher cost-effectiveness

Chee Hong Tat, Senior Minister of State for Transport, speaking in Parliament during the Ministry of Transport's budget debate, stated that Singapore would further solidify its position as an international maritime hub and that the first phase at Tuas Mega Port will be completed by the end of 2021, as scheduled. This series of announcements demonstrate the emphasis Singapore is placing on the maritime industry and its projected growth will boost the logistics sector.

Located only 100m away from Tuas Mega Port, PLG is able to leverage its geographical advantage to increase its operational efficiency. Logistics services like transportation and distribution will be able to be completed in under 30 minutes. This gives us an edge, allowing us to lower our operating costs and increase productivity, passing on these savings to our customers.

PLG will continue to look towards exploring more business development opportunities to create greater value for the customers, whose support we greatly appreciate for the past 21 years.

2020年至2024年 海事业料吸引200亿元投资 创造更多工作

我国海事业从2020年到2024年预计可吸引到200亿元的投资，并制造更多就业机会。

外交部兼交通部高级政务部长徐芳达在国会拨款委员会辩论交通部开支预算时，分享海事业未来的发展潜能。他指出，我国将进一步发展作为国际海事枢纽的地位，鼓励海事企业把海事法律与仲裁、船舶管理、海事保险等业务拓展到本地。

徐芳达透露，大士港口将如期在今年底完成第一阶段填海工作。第一阶段工程占地约400公顷，21个泊位运作全面投入运作后，每年可处理2000万个标准箱。大士港预计2040年竣工，面积相当于两个宏茂桥市镇，每年可处理6500万个标准箱，比我国目前的能力多50%。

政府也将发展大士南，在接下来20年用作工业用途。当局将为员工探讨可行的交通选项，并与国家发展部合力增加我国西部的公共住屋选项。

交通部长王乙康说，海事业在疫情中保持强劲有力，去年的集装箱吞吐量只比2019年少1%。政府对海事业今年的展望也持审慎乐观态度。



大士港口将如期在今年底完成第一阶段填海工作。第一阶段工程占地约400公顷，21个泊位运作全面投入运作后，每年可处理2000万个标准箱。（新加坡海事及港务管理局提供）

Zaobao article translation by PLG

The maritime industry is projected to receive an estimated \$20 billion worth of investments from industry players within the next 4 years, creating more job opportunities.

Speaking in Parliament during the Ministry of Transport's budget debate, Senior Minister of State for Transport, Chee Hong Tat, pointed out that Singapore will further develop its status as an international maritime hub by focusing on maritime law and arbitration, ship management and maritime insurance.

Mr Chee also shared that Tuas Mega Port's first phase of land reclamation works will be completed by the end of the year as scheduled.

The first phase of the Tuas Mega Port when completed will cover an area of about 400 hectares with 21 berths, handling 20 million twenty-foot equivalent units (TEUs). The massive project is expected to be fully operational by 2040, covering an area equivalent to twice the size of Ang Mo Kio, handling 65 million TEUs annually which is 50% more than Singapore's current capacity.

The Singapore government will also be developing Tuas South for industrial use in the next two decades, exploring feasible transportation options for employees, while also working with the Ministry of National Development to increase public housing options in the west.

Transport Minister Ong Ye Kung mentioned that the maritime industry has remained strong even during the pandemic, with a reduction of 1% in container throughput from 2019 to 2020. The government is also cautiously optimistic about the outlook for the maritime industry this year.



Kelvin Lim, Founder & Group Managing Director
Pacific Logistics Group



As Featured on Business APAC

Our Founder and Group Managing Director, Mr Kelvin Lim, shares with Business APAC the origins of PLG and how it evolved over the years, transforming PLG into a nexus between Asia and the world.

In this key feature, he also explains how PLG was able to adapt to the changing market demands and challenges during the pandemic, by remaining diversified, agile and adaptable.



"At Pacific Logistics Group, we build lasting partnerships with our cross-border partners to provide a global logistics network for your customers"



For the full article:
<https://www.businessapac.com/business-apac-unified-logistics-companies-2020/>

A Stronger, Diversified, Ready Organisation

As featured on:

[People Matters](#), [Lianhe Zaobao](#), [Singapore Business Review](#), [The Straits Times](#), and [TODAY Online](#).

Here at Pacific Logistics Group, we strengthen our Singapore business footprint and expand into international markets through strategic hiring of individuals across various business units and skillsets.

As Prime Minister Lee aptly noted earlier in February 2021 ahead of Singapore's Budget 2021, "when the sun shines, we must be ready to seize new opportunities."

In our latest media outreach, Pacific Logistics Group was featured across various media publications. Doubling down on our recruitment and management of new talents is the first proactive step to ready ourselves and take advantage of new opportunities when it arises.

[Click here for more insights](#)



ENHANCING SINGAPORE'S EDGE AS THE INTERNATIONAL TRADE AND TRANSIT HUB

Singapore's logistics and supply chain industries are built on the bedrock and legacies of our entrepot roots. Through various chapters in history, Singapore has emerged stronger to strengthen and reassert its strategic advantage as the international trade and transit hub.

The mid- and long-term impacts of COVID-19 will once again challenge Singapore's position and strategic advantage as a key connector in international trade and transit hub. Competition is burgeoning, with surrounding Southeast Asian states developing their transit infrastructure and capabilities. Rising to these new challenges, Pacific Logistics Group has identified 3 key elements to keep Singapore's trade and transit hub leading the competition.

Doubling Down Our Commitment to Digitalisation

The dynamics of globalisation is evolving, and this impacts what and how we define competitive advantage in the coming future.

Our commitment to digitalisation continues by strengthening our IT capabilities and drawing up our long-term plan on specific areas where digitalisation can empower us to the next stage of the trade hub of the future.

We involve innovation, automation and enhancement of our warehouse infrastructure where we can leverage technology to improve efficiency and cost performance. As a transit hub, time and visibility is of essence in connecting the world's goods and services. Digitalising areas that matter keeps us informed to anticipate potential challenges or untapped opportunities.

Nurturing Leaders of Tomorrow

To complement our commitment to continued digitalisation and enhance our strategic position as a key trade and transit hub, we work to bringing onboard qualified and experienced individuals that fit our company ethos with the talent and skills. This includes empowering our employees in new skills and knowledge through training courses to remain relevant in these ever-changing times.

Likewise, we believe the logistics landscape will undergo massive change in the coming 10 to 20 years. PLG is actively participating in Singapore's tertiary student programmes to nurture the curiosities and build Singapore's next generation of logistics specialists and leaders for the future.

With careful succession planning and retaining individuals who are committed to the long-term successes of the organisation, PLG can serve as a powerful nexus to attract international organisations, enterprises to make Singapore its regional headquarters and avenue for newfound opportunities.

Ready to Seize the New Opportunities

Commenting on Budget 2021, Prime Minister Lee expressed that "When the sun shines again, we must be ready to seize new opportunities." This timeless adage to be prepared holds even greater weight now in building Singapore's trade and transit hub of the future.

PLG's agility, responsiveness, dynamic resources, and capabilities enable us to duplicate our robust infrastructure in Singapore and across our overseas offices. This gives us the first-mover advantage to capture opportunities that arise.

This is seen in our business presence in China, capturing opportunities in China's Belt & Road initiative. Likewise, PLG is penetrating new emerging markets including Vietnam and entering Laos with a logistics park and air cargo terminal project. To expand Singapore's presence in the international stage, PLG continues to expand collaborations with partners in international trade associations such as GLN and WCA.

PLG mobilises its own network of stations in Southeast Asia and Asia Pacific to channel a larger proportion of services and cargo through to Singapore for processing. With preparation now, we are in a position to take action when that opportunity appears.

Forging Ahead as One

As Singapore continues to navigate global shifts and broad contours brought by COVID-19, PLG will continue forging ahead with more best practices and to integrate capabilities to support various value chains.

This aligns with Singapore's broad direction for the future, where sustainability is part of the nation's business strategy. Leveraging on new capabilities ensures we continue enhancing Singapore's strategic position as a trade and transit hub for the present, and for our future.

Our Projects

Delivery of x-ray machines

PLG's project team helped to truck, unstuff and deliver X-ray machines in preparation for the opening of Tuas Mega Port's phase 2 operations.

Leveraging on our geographical advantage near Tuas Mega Port, we are able to operate at a higher efficiency, moving cargoes at a faster rate and allowing goods to be pushed out faster.

With expansion plans in the works, we hope to be able to grow our operations to support the influx of cargoes and goods coming from the port.



Multi-axe transportation

Priding ourselves in being an all-in-one solution logistics provider, PLG is constantly expanding and improving its services over the years. From supplying our customer, GE Repair Solutions Singapore, with wooden case pigeonhole for the safe shifting of their turbine blades, to having the ability to do multi-axe transportation to store and deliver their cargo to the port.

Our "can-do" attitude has allowed us to take on different challenges along the way and PLG is able to cater more services to an even wider range of industries.



Our Events

PLG plays host to Minister for Manpower, Josephine Teo, at our headquarters

It was our honour to host Minister Josephine Teo and MP Desmond Choo at our headquarters located at Tuas South. We gave them a tour of our facilities and shared some of our future plans.

To support our expansion plans, PLG tapped on various government schemes to assist with our recruitment and upskilling efforts, bringing in people from a range of industries.



Kelvin Lim, Founder and Group Managing Director of PLG mentioned during the visit "The employees we hired had relevant experiences and skills that PLG team lacked and they also fitted into areas that our company is exploring, such as overseas operations. The JGI has given PLG "confidence" to expand our workforce amid the pandemic".

Celebrating Pacific Logistics Group's 21st anniversary!

PLG China held a celebration ceremony for the 21st anniversary of PLG. Years of effort and perseverance got PLG to where it is today since it was founded in 2000. We are very proud of what PLG has achieved over the years and we will continue to strengthen our core competencies and capabilities to prepare ourselves for the challenges that lie ahead.



Our HR team participated in a job fair organised by Workforce Singapore (WSG) over at Bangkit Market

Cheers to our HR team that recently participated in the job fair at Bangkit Market, welcoming enthusiastic individuals to join PLG family. We will continue to participate in the job fairs organised by WSG and express thanks to all applicants for expressing their interest in joining PLG.

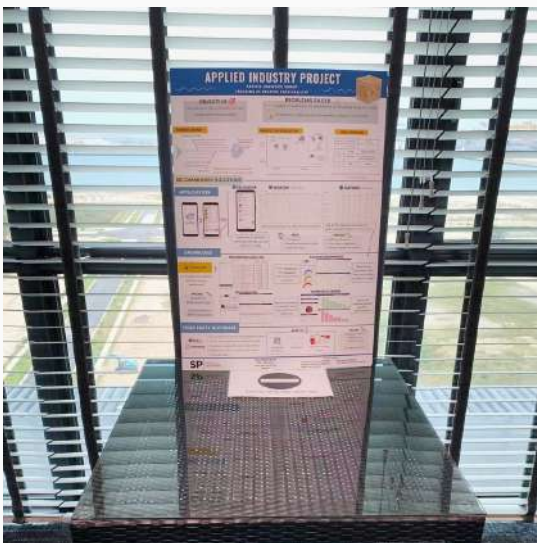


Thinking Forward with the Next Generation of Future Leaders



It has been an exciting journey working with the final year students from Singapore Polytechnic for the past few months, and a tremendous joy to be able to witness the students' progress from their preliminary findings in December to their final presentation.

We would like to thank the students for their efforts, evident from their intricate prototypes and impressive presentation boards! We were inspired by the ideas and solutions pushed forward and hope that through this industry applied project, they had a deeper understanding of our local logistics industry and the immense potential it has, especially with the Tuas Mega Port project in the works.



We look forward to more of such partnerships with tertiary institutions in the hopes of nurturing the next generation of leaders, to elevate the local logistics industry to the next level.



"Logistics driven by innovation and technology is our business."

"Grooming future generations of home-grown logisticians is our passion."

We are hiring!

As PLG is expanding greatly, we are providing more opportunities to interested parties. We offer an attractive remuneration package with excellent career development to qualified candidates.

Full-Time Positions Available:

- Class 3 & Class 4 Drivers
- Warehouse Assistant
- Customer Service



REFER AND EARN PROGRAMME!

We are looking to fill the above positions.
Share the news and refer a suitable candidate to earn S\$300.00* per referral !

Candidate to email their resume to eugene.chua@rks-process.com.
Please take note that only shortlisted candidate will be contacted.

***Candidate must work for at least 6 months and after confirmation prior to referral fee payment.**



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Contact us at marketing@plg-logistics.com
or email us to receive our monthly newsletter.