

MAY 2021 EDITION

# PACIFIC LOGISTICS GROUP

CORPORATE NEWSLETTER

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### "QUOTE OF THE MONTH"

"Life does not get easier or more forgiving, we get stronger and more resilient."

- Steve Maraboli

# MESSAGE FROM OUR CEO

Dear Business Partners,

With national COVID-19 measures tightening, I would like to assure you our operations remain unaffected and the quality of our services will not be compromised during this period.

After going through last year's circuit breaker, we are now more ready than ever to tackle the challenges that lay ahead of us as Singapore enters Phase 2 (Heightened Alert).

Significant improvements made to our IT infrastructure and systems have allowed us to accelerate our digital transformation over the past year. This will help us support our remote workforce, enhance our automation capabilities, and improve our process and information management, allowing us to quickly respond and pivot to changes.

Ensuring our employees' safety and well-being is our top priority. To minimise the risk of infections, they are encouraged to telecommute where possible and split team arrangements are made for those deemed essential. Our employees are also cross-trained to reduce reliance on any individual, providing flexible cover arrangements if the need emerges.

We are thankful for your continuous support, especially during this difficult time. I believe through our collective efforts, we will get through this together. Stay safe!

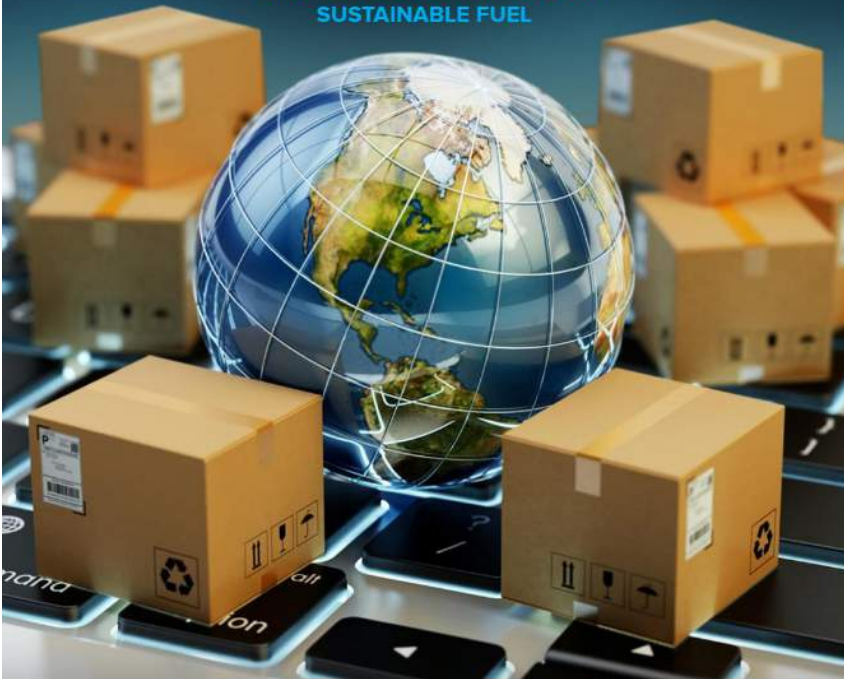
Yours Sincerely,  
Mr Kelvin Lim  
Founder and CEO of Pacific Logistics Group

# PAYLOAD

THE TRADE MAGAZINE FOR THE ASIA-PACIFIC AND MIDDLE EAST REGION VOL. 38, APRIL/MAY ISSUE 2021 **ASIA**

## ASIA PACIFIC TO LEAD E-COMMERCE LOGISTICS MARKET

AIRLINES DISCUSS FUTURE ON  
SUSTAINABLE FUEL



*"Multimodal transportation too is expected to see increased demand and growth as more explore railway freight as part of the options."*

## As Featured on Payload Asia

When the first wave of coronavirus cases prompted Singapore to implement a circuit breaker, Pacific Logistics Group was in charge of storing the country's food supply.

As one of the leading homegrown logistics companies in the city-state, PLG is playing a crucial role in supply chains across Southeast Asia.

[Click here for the full article](#)

# **GROUNDING SINGAPORE'S FOOD SECURITY & FOOD RESILIENCE FOR THE FUTURE**

At present, Singapore imports over 90 per cent of its food from close to 170 countries and regions. Yet, when pandemics and natural disasters threaten food supplies, food becomes more than just a logistical issue, it is a national security matter. News reports of COVID-19's rise internationally last year led to small spurts of panic-buying and stockpiling in Singapore.

The lesson is clear: food security and food resilience are essential for the continued existence of Singapore and its people.

Singapore's food security strategy through self-reliance in food stockpiling and open trading lines with partners cannot be ignored. Today, Singapore is tested to respond to COVID-19 and the evolving dynamics of world trade flows. To emerge stronger for the future, here are critical actions taken by Pacific Logistics Group.

## **Diversifying Our Sources**

By seeking out new sources of food supplies, Singapore secures and ensures adequate and continuous essential food supplies and stockpiles during an emergency or pandemic.

This is particularly crucial as Singapore continues to grow demographically as a nation-state and adapts to its geographical challenges.

PLG will continue to explore more partnerships across its existing supply chain networks to seize untapped opportunities focusing on Asia and identify strategic partnerships to foster stronger relations with our regional and global partners. This will aid in the development of more resilient food supply lines for Singapore into the future.

## **Upgrading Storage Infrastructure and Services**

Related, this also involves expanding and upgrading our food storage infrastructure and handling facilities to secure Singapore's food security. As Singapore continues to work with business enterprises to minimise disruptions in existing supply chains and services, this journey of upgrading our services and facilities will enhance Singapore's status as a major food distribution and storage hub in the region.

Technology continues to evolve, playing a substantial role in extending the shelf-life of food products through processing, packaging, and storage methods. Food manufacturers are exploring more environmentally friendly packaging with expanded product life cycles. It serves good business relations and creates greater food resilience by developing upgraded storage infrastructure and services that are in-line with the latest developments in food technologies.

## **Engaging PLG's Network to Enable Greater Food Resilience**

Last, PLG is leveraging its continued membership in international trade associations and network of stations across Southeast Asia to maintain trade flows of essential food supply lines and minimise disruptions to supply chains. This is particularly critical during a pandemic or emergency as Singapore continues to work with business enterprises to minimise disruptions in existing supply chains and services.

# Our Projects

## Spray painting and sandblasting

We helped our customer, KC Dat transport, sandblast and spray paint a telescopic brush attachment.



The height and size of the structure was the greatest challenge as it was barely able to fit in the spray booth, with only a slight allowance in the height. This made the masking process slightly more difficult than usual, but we were able to navigate around this successfully and safely transported the item back to the customer's premises at Jurong Port.

# New Route Alert

Pacific Logistics Group (Shanghai) provides an economical option for customers looking to find an entry point to inland ports such as Suzhou, Nanjing, Hangzhou and others via CNSHA. CNSHA also serves as an origin point for cargoes going into Europe.

The graphic features a background of colorful shipping containers in shades of blue, orange, and green. In the center, the text reads 'PACIFIC LOGISTICS GROUP (SHANGHAI) LAUNCHES NEW LCL SEA FREIGHT ROUTE'. Below this, the route is shown as 'PUSAN' with a South Korean flag icon, an arrow pointing to 'SHANGHAI' with a Chinese flag icon. The background also contains various alphanumeric codes and small text related to shipping logistics.

**PACIFIC LOGISTICS GROUP (SHANGHAI) LAUNCHES NEW LCL SEA FREIGHT ROUTE**

**PUSAN** → **SHANGHAI**

**Details of route:**

- Weekly weekend departures Ex KRPUS to CNSHA
- Transit time of 2 days
- Packing of goods to be done 2 days before vessel departure

**Our other capabilities:**

- Custom clearance
- Last-mile delivery
- Multimodal services to Europe via rail as an alternative for shipments to Central or Eastern Europe

Our expertise in freight forwarding solutions ensures that your goods will be shipped timely and reliably!

For more details or enquiries, you may also contact Customer Service Office at [cs@plg-logistics.cn](mailto:cs@plg-logistics.cn) or Marketing Department at [marketing@plg-logistics.com](mailto:marketing@plg-logistics.com)

# WORK FROM HOME

## Tips to stay motivated & productive

### CREATE A SCHEDULE OR CHECKLIST FOR THE DAY

Create a schedule by establishing start and end work timings, as well as dedicating adequate rest time, lunch hours and toilet breaks to prevent distraction while working.



### ESTABLISH A WORKPLACE

To prevent distraction and interference with sleep, it would be advisable to create a workplace outside of the bedroom area.



### CHECK IN ON TEAM MEMBERS FREQUENTLY

Dedicate time to meet with your team regularly to share status updates on developments and projects.



### 10 MINUTE RULE

Motivate yourself to complete a task that is boring, frustrating or challenging by giving yourself 10 minutes to focus and reward yourself with a break after.

Chances are once you get started, you will keep going for longer than 10 minutes!



### STAY SAFE AND ALWAYS KEEP YOURSELF IN CHECK!

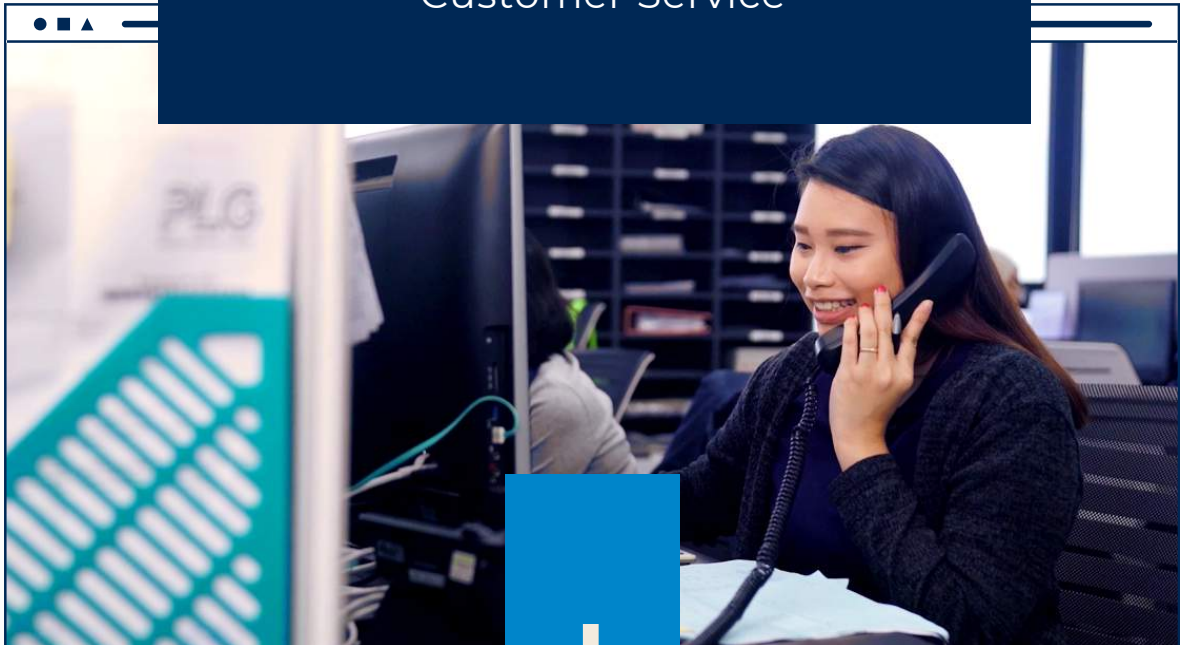
Please see a doctor if you exhibit any symptoms of the COVID-19 virus. Always put on a mask when going out and remember to wash or sanitise your hands frequently.



***JOIN OUR TEAM!***

**WE ARE  
HIRING**

Class 3 & Class 4 Drivers  
Warehouse Assistant  
Customer Service



**Send your resumes to:**  
[eugene.chua@rks-process.com](mailto:eugene.chua@rks-process.com)



**[plg-logistics.com](https://plg-logistics.com)**

Contact us at [marketing@plg-logistics.com](mailto:marketing@plg-logistics.com)  
or email us to receive our monthly newsletter.