

JULY 2021 EDITION

PACIFIC LOGISTICS GROUP

CORPORATE NEWSLETTER

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QUOTE OF THE MONTH

"Always take some of the play, fun, freedom, and wonder of the weekend into your week and your work."

Rasheed Ogunlaru

A Journey from Flights of Fancy to Fancy Freights

Our co-founder, Rebecca Yap shares her story and insights on women contributing to today's logistics industry with AsiaBizToday. She feels proud and fulfilled by the thought of how far PLG and herself have made in the intervening years.

As a child, Rebecca Yap visited Changi Airport often to see her mother off for business trips. She was fascinated by airplanes and wondered how they functioned. All she wanted at the time was to be able to travel the world in keeping with the wisdom she saw in the Chinese proverb, 'Traveling thousands of miles is better than reading thousands of books'.

Today, she is a jet-setting executive with a freight of airplanes and ships at the disposal of the company she co-founded. Pacific Logistics Group (PLG) started in 2000 as a freight forwarding service. Over two decades of operations later, it has grown to a complete logistics solutions provider with operations in 11 countries across Asia and Europe. Yap is also the Business Development Director and the head of the freight division of the company.



"I believe real leadership encompasses physical, emotional, and intellectual strength."

[Click here to read more](#)

Digitalisation

Opening New Value Creation Opportunities

PLG's IT team recently shared some of PLG's in-house developments and thoughts on digitalisation in "Hello Singapore", a Channel 8 programme. Our IT team helmed by our IT Manager, Wang Jianwen, has grown over the years as we usher in a new era of digitalisation and embrace technological changes.



Information technology (IT) plays a pivotal role in PLG. The IT team developed the company's internal electronic procurement system from scratch, updating the system over the years to meet new requirements. This laid the cornerstone for PLG's digital transformation. With skills honed over the years, PLG is now able to develop customised systems for customers.

Driving PLG's digital transformation is the motivation to better meet the logistical needs of customers. Evolving digital capabilities and early research and development (R&D) will be a crucial strategy moving forward, as the industry moves towards digitalisation. Undertaking this critical step of R&D requires many resources, but companies should not be short-sighted as they will reap the benefits of this in the long run. While digitalisation is important and presents a slew of opportunities, it is important to set long-term plans, weighing up different aspects including talent strategy, resources and opportunity costs to ensure a comprehensive, competitive and digitalised PLG.

Apart from being versatile and enabling the seamless flow of information which is the global industry standard, the role of digital technology has rapidly shifted from improving efficiency to new breakthroughs and innovations. This is PLG's goal – to capitalise on the advancements achieved and future innovations to create and bring further value to customers in as many areas as possible.

[Watch the interview here!](#)

New Rail Freight Route

From Laem Chabang to Thanaleng

Our Laos office recently launched a new rail freight route, running through Laem Chabang in Thailand to Thanaleng in Laos. This strengthens our regional connectivity to help our clients cope with their freight demands.

PACIFIC LOGISTICS GROUP
(LAOS)



LAUNCH OF NEW FREIGHT ROUTE

 **Laem Chabang to Thanaleng** 

- *For safety purposes, approval from State Railway of Thailand for each kind of commodity before booking is required (only one time).*
- *No Acceptance of any Hazardous, Liquid and Fragile Cargo*

For schedule, rates, enquiries & bookings: laos@plg-logistics.com

Launch of Event Logistics Vertical

With the launch of our new event logistics capabilities, PLG is pleased to announce that we are appointed as one of the 3 freight forwarders by SBF for the Singapore Pavilion Exhibitors for the upcoming China International Import Exhibition (CIIE).

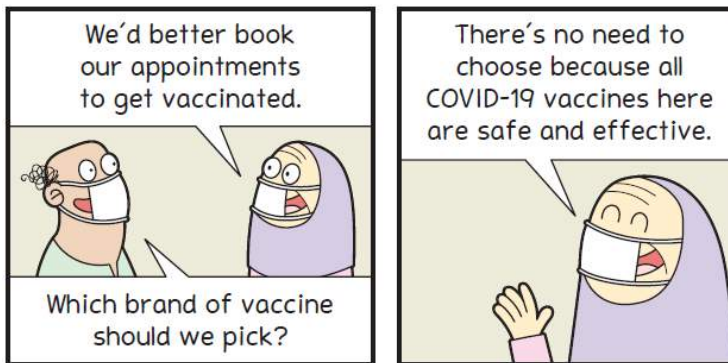
Leveraging on PLG's experience and network, we are able to offer our customers a one-stop comprehensive fairs and events services with our team's dedication and know-how. Contact us today at marketing@plg-logistics.com to find out more!

Our Sharing Hub

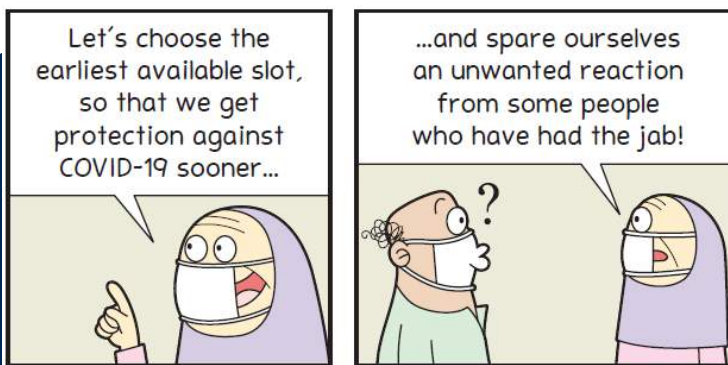
Are you vaccinated yet?

The COVID-19 vaccination programme seeks to protect Singaporeans against COVID-19, the vaccination is free to all Singaporeans and long-term residents in Singapore! Here is why you should be vaccinated if you have not done so.

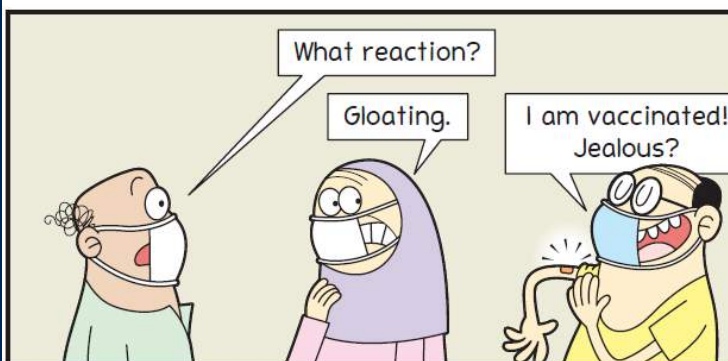
COVID-19 vaccines are safe and effective



- All COVID-19 vaccines approved for use in Singapore are safe and effective.
- The Health Sciences Authority, applying strict international benchmarks, has assessed all the approved vaccines meet safety and efficacy standards. Hence, there is no need to choose between brands.
- It is important to receive protection against COVID-19 as early as possible.
- Book your appointments at vaccination centres with the earliest slots.



For more information, visit vaccine.gov.sg or call 1800-333-9999



JOIN OUR TEAM!

WE ARE HIRING

- Class 3 & Class 4 Drivers
- Haulier Driver
- Warehouse Assistant
- Warehouse Supervisor
- Customer Service Assistance/ Executive
- Assistant Manager for Freight
- IT Executive
- Quality Assurance
- Corporate Affairs Executive
- Web Developer
- Regional Business Development Manager



Send your resumes to:
eugene.chua@rks-process.com



plg-logistics.com

Contact us at marketing@plg-logistics.com
or email us to receive our monthly newsletter.