

MAY 2022 EDITION

PACIFIC LOGISTICS GROUP

CORPORATE NEWSLETTER

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QUOTE OF THE MONTH

“The advance of technology is based on making it fit in so that you don't really even notice it, so it's part of everyday life.”

- Bill Gates, Co-founder of Microsoft

Our News

German Singapore Business Forum (GSBF) Connect: Pathways and Partnerships for Supply Chain Resilience

Enterprise
Singapore

APA
Asia Pacific Committee
of German Business

Held in:

SG SINGAPORE
Passion Made Possible

GERMANY SINGAPORE BUSINESS FORUM CONNECT

Enterprise Singapore invited Pacific Logistics Group to speak in this year's German Singapore Business Forum Connect. Our Group Development Director, Anthony Lee shared insights on how Southeast Asia, especially Singapore, will be crucial in developing a resilient supply chain, particularly for organisations seeking to expand their Asian footprint. He also noted that more foreign companies are making use of the Euro-Asia rail services to distribute their goods in Asia.

As regional connectivity and the development of supporting infrastructure continues to accelerate, Singapore and Southeast Asia are well-poised to play a significant role in the global supply chain. The Southeast Asian market is home to the fifth-largest economy in the world and is expected to become the fourth-largest by 2030, as economies and borders start to open and with the introduction of the Regional Comprehensive Economic Partnership (RCEP). PLG's freight forwarding expertise and comprehensive solutions, which include (but are not limited to) bonded warehouses and packing solutions make it an ideal transshipment logistics partner for organisations looking to establish regional distribution centres to maximise regional operational efficiency and cost-effectiveness.



Is going green the future?

Green logistics has been a topic of discussion since 2020, and with Covid-19, it has become much more so. According to IBM Research Insights research, 57% of customers are changing their purchasing habits in hopes of helping the environment.

Businesses have been seen improving their supply chains and logistics systems to suit these customers' buying habits, as well as gradually improving the daily working surroundings of their staff by implementing green practices. For example, half of IKEA's wood comes from sustainable foresters, and 100% of their cotton is sourced from certified farms. In addition, IKEA has 700,000 solar panels powering its stores, a cardboard compacter in their warehouse, and gave all their workers bicycles as company gifts in an effort to reduce carbon emissions.

However, not all businesses are willing to make the extra effort to invest in sustainability solutions because it is perceived to be costly and time-consuming. This is a common misconception and moving into green logistics can begin with small steps. Ultimately, investing in green logistics can also help with overall cost-effectiveness across the supply chain.

Increased vehicle efficiency through automated route planning is one of the many options. With the help of technology, it is easy to obtain route planner optimisation, which optimises multi-stop routes and increases delivery truck efficiency. This will result in a more sustainable logistics system, as costs will be reduced by decreasing current drivers and vehicles, and energy will be saved.

The Singapore Government is also working on the Singapore Green Plan 2030 which was launched in 2021. The Green Plan will have an impact on how we live, work, and play in many aspects of our lives. The five pillars of this multi-agency effort are City in Nature, Sustainable Living, Energy Reset, Green Economy, and Resilient Future. Investments in science and technology are also being looked into, as the government explore the possibility of a low-carbon future.

Companies and individuals must plan to adapt to new norms – such as going into technology and sustainability – in order to be relevant in the future market.



Regional News

Gain flexibility and control over your supply chain

During the pandemic, cross-border e-commerce has grown in popularity, with China seeing an increase in recent years. According to China's vice minister of commerce, Sheng Qiuping, imports and exports using these online platforms increased by 18.6% year on year (YoY) to 1.92 trillion yuan (roughly \$284.5 billion) last year.




However, the higher volumes and frequent global supply chain disruptions meant that building resilient and robust supply chain networks has become crucial for businesses.

Our cross-border multimodal freight solutions help you to avoid congested ports, gain better control over their supply chain, and make real-time decisions.

Along with our procurement services, we are able to offer a complete supply chain solution, by purchasing commodities from every corner of the globe to meet the growing needs for diverse and high-quality products.



OUR SHARING HUB



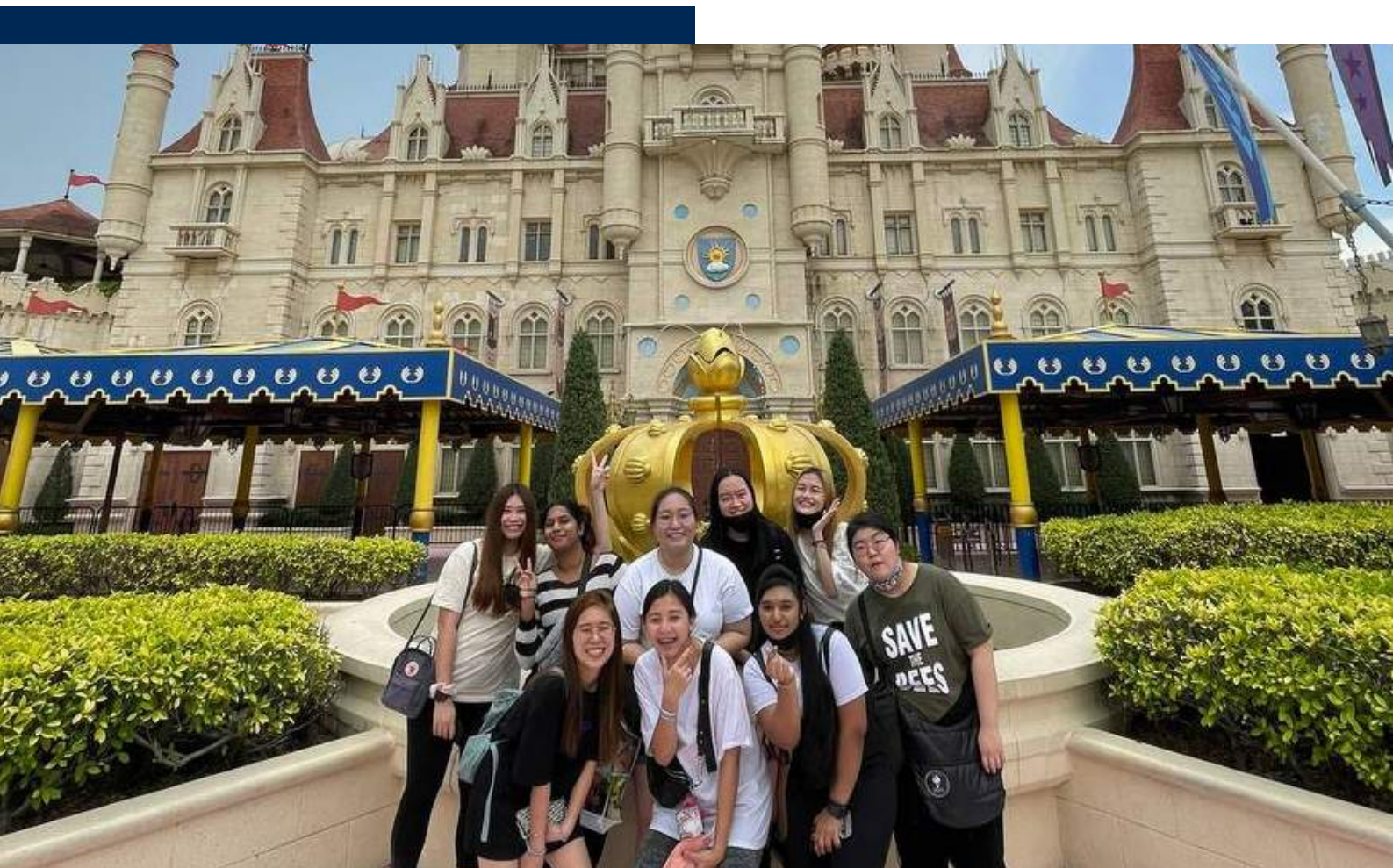
In this May issue, we share the teamwork and camaraderie of our customer service team, which plays a key role in our strong customer service experience.



Introducing our HQ's beautiful and capable customer service team!

Teamwork makes the dream work. Our Level 4M customer service team began self-organising team bonding events, in addition to birthday celebrations since March.

The rationale behind this was simple - to socialise, get to know one another better and create a positive and collaborative culture, because a happy team makes a productive team. The team treasures the time they spend together, whether it is at or out of work. This month, they went to Universal Studios Singapore and had a great day going on attractions, taking photos and having lunch and dinner together.



Hui Juan, their team leader (on the far left, wearing a cream-colored shirt), is also regarded as the protective older sister who looks after her team's "little siblings." She listens to and understands their problems, and guides them, establishing herself as a respected leader among her peers. Outside of work, she also cares about their well being, lends them a listening ear and offers life advice, making her a highly trustworthy friend.



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Contact us at marketing@plg-logistics.com
or email us to receive our monthly newsletter.